



Teaching our future life lessons

and values through C4

C4: Character, Commitment, Courage and Confidence.

A term you will hear all around AYLA. A term we have preached and lived by at AYLA.

For the past several years AYLA Bay Raiders have been teaching the great values of life lessons through C4 Lacrosse to the older group of boys.

In addition to Lacrosse these young men were taught the valuable lessons of paying their good fortunes forward by each year taking two great causes and dedicating their free time raising awareness and money to them.

Causes such as Duchenne Muscular Dystrophy, Pennies for Patients, Hearts for Heroes, Connected Warrior, and Warrior Events to name a few.

Over \$4000 have been raised for these causes by 40 Bay Raiders but more importantly the awareness raised and received by the boys far exceeds any figure.

Last year the Connected Warrior paid a visit to the Pee Wee boys due to their generous efforts.

The talk they gave the boys was priceless. The boys still talk about that visit.

This year we have decided to take the act of kindness across the board.

Each player can benefit from learning to help others, and to make a difference, irrespective of their age.

This year we will support the Connected Warrior again.

1) <http://www.connectedwarrior.org/>

<https://www.youtube.com/watch?v=liZGw0HonzM>

The Connected Warrior Foundation (CWF) was founded in Maryland in 2012. Our charter is to fund projects and programs and support the activities that successfully empower wounded veterans, improving their quality of life by keeping them connected to their families, friends, community and the world. Their intention to continue to support wounded vets by raising awareness and support through such means as technology (existing as well as innovative), events, blogs, resources, and community outreach. With the generous contributions of individual donors and in partnership with Amazon.com, in 2012 they delivered Kindle Fire devices to wounded veterans at Walter Reed National Military Medical Center, San Antonio Military Medical Center and Balboa Naval Hospital.

2) National Brain Tumor society

<https://www.youtube.com/watch?v=Tmj42vl4uo8>

Some 700,000 men, women, and children are living with a brain tumor today; 69,000 more will be diagnosed next year. There are over 120 different types of brain tumors.

Current treatment options are limited (only 4 FDA-approved drugs) and no cure exists.

Brain tumors are often deadly, impact quality of life, and change everything for patients and their loved ones.

#### Key Facts for GBM and Pediatric Brain Tumors

- The deadliest and most prevalent of all primary and malignant brain tumors in adults is **glioblastoma multiforme (GBM)** – a highly aggressive and complex tumor type that affects 15,000 Americans each year.
- With no prevention or cure, only 5-10% of those with a GBM diagnosis will be alive in 5 years.
- 2 patients die each hour from this disease
- Brain tumors are the leading cause of cancer-related deaths in children under 10, and the second leading cause of cancer-related death in children under 20.
- About 5,000 children will be diagnosed with a brain tumor in the United States this year. If malignant, only 66% will survive their diagnosis.
- Current treatment options are limited and can deliver harsh and long-term side effects to a child's developing brain.
- Brain tumors cannot be prevented and can strike anyone at anytime. To learn more about this visit [www.brainumor.org](http://www.brainumor.org)

3) reverserett.org

[www.youtube.com/watch?v=m-t2XDSoiwg](http://www.youtube.com/watch?v=m-t2XDSoiwg)

Rett syndrome is a unique postnatal neurological disorder that is first recognized in infancy and seen almost always in girls, but rarely seen in boys.

Rett syndrome strikes all racial and ethnic groups, and occurs worldwide in 1 of every 10,000 female births.

Rett syndrome causes problems in brain function that are responsible for cognitive, sensory, emotional, motor and autonomic function. These may include learning, speech, sensory sensations, mood, movement, breathing, cardiac function, and even swallowing, and digestion.

<http://reverserett.org>

This year we have partnered up with Hypersock to support these causes with C4 Bay Raiders Lacrosse socks that can be purchased for \$16 or two for \$30.

These socks will be worn for games throughout the season

Every penny raised will be divided between these three causes evenly.

Each player is responsible for two pairs.

In order to reach our goal to support these three great causes we will need each player to participate and give their best effort.

We have been blessed with healthy children and live in a great country.

Let's take care of our heroes and help children and families that are in need.

Let's make this the best charitable run in our AYLA Bay Raiders history.

Let's all be part of the difference.

**C4**

